



WELCOME!

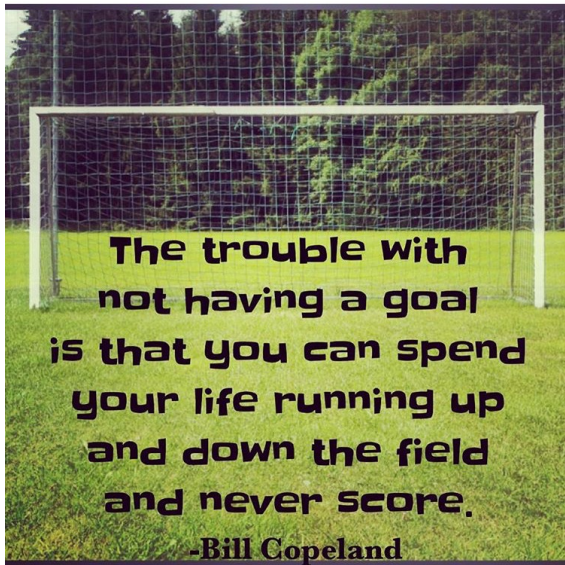
Utah Surf Soccer Pipeline is where it's at!

Welcome to the first edition of what we hope to be a regular installment in your inbox for 2017! We have big plans for this year so we'll be sending you the latest and greatest in club news and info and hopefully creating a better way of communicating with our club families.

Have a question? Or want to submit a photo or information? Send us an email!
utahsurfpipeline@gmail.com

The 2017 Plan

At Utah Surf Soccer, we want to give your athletes the best competition soccer



experience possible. In 2017, one of our main goals is to have better communication. It's no secret that it hasn't been our strong point (insert mild scoff here). Our hope is that with regular, club-wide installments of our email newsletter and also continued social media presence, we'll be on track to build the culture of Utah Surf Soccer to one that member families can be proud of.

What are your goals for 2017? What are your team goals?

Ask your coach how you can help set some goals as a team!

Letter from Utah Surf SC Directors

Dear Utah Surf SC Parents and Players,

We are so blessed to be associated with such wonderful families and amazing youth in our club! As we head into the new year and a new season, we want to emphasize that we are a **performance-based club**. Our focus and vision reach far beyond the recorded results of the game. Excellence in personal effort and team performance is how we measure our level of success. We hold ourselves to a higher standard than an ordinary win/loss record. Our mission is to cultivate INTEGRITY, DISCIPLINE, RESPONSIBILITY and WORK ETHIC in a safe and positive soccer environment. Soccer competition is the means by which we can cultivate these values!

That being said, to successfully compete at the elite soccer level, we have identified some areas where we plan to improve:

1. We will be improving **player development** through more effective and consistent **coaching development**. We'll be focusing on distributing and teaching curriculum from our parent club, San Diego Surf SC and new sessions from Manchester City, in addition to providing access and encouraging **continued education** for our coaches.
2. We plan to **overhaul** our Academy and Jr. Academy programs. **We are committed to the future of our club** and are continually looking for ways to exceed expectations in regard to the younger athletes of our community. Our Academy programs will focus on **building passion for the game** through competition and at-home programs. In addition, our Academy will be more completely staffed with **streamlined points of communication**.
3. Lastly, we plan to **invest in the future of our athletes** by implementing player pathway tools, such as holding **college soccer recruiting information nights**, where athletes and parents can get the information they need to take their game to the next level.

Thank you, again, for your continued support. See you on the touchline!



13 teams represented the club at RSL Presidents Cup in Mesquite, NV over the last couple of weekends in the U9-U12 and U13-U18 boys age divisions. Utah Surf 06 FS had a great tournament and missed the championship game by 1 point in goal differential (they tied for 1st in pool play). Both Utah Surf 03 FS and Utah Surf 02 BH swept their brackets but FS lost in quarters and BH lost in semis. Utah Surf 07 SS were finalists in the U10 Boys Gold division. Nicely done boys! Go Surf!





See these photos and more on our [Instagram Account!](#)

Last October, we had an excellent turnout for our **Utah Surf SC Family Appreciation Night** at the Lehi Legacy Center! If you weren't able to join us then, watch for future club family events in 2017!



UYSA needs Referees!

If you know anyone that is interested in refereeing and at least 12 yrs old, please pass on this info! Pay is great, hours are flexible, and it could be a great way to offset club fees!

First time refs need to sign up for the entry level class coming up in [Orem on Jan 27-28](#) or in [Lehi on March 3-4th](#). If you just need to re-cert, you'll need to sign up for [January 28th in Lehi](#). Follow the link for more info on the re-certification and entry level clinics! <http://www.utahsoccerrefs.com/certification.htm>





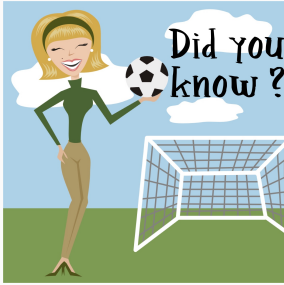
Big congrats to Academy Director Seth Swenson on earning his USSF C License. Recent changes in the US Soccer curriculum make this a huge accomplishment and will definitely be a benefit to the club as he shares soccer knowledge with Surf coaches and most importantly, our athletes!



SURF SKILLS CHALLENGE

Each month we'll have a new challenge for our athletes. To start us off:

How many consecutive juggles can you get? Post a photo of you juggling and include how many you did! (Don't forget to tag us @utahsurfsoccer on [Instagram](#) or [Twitter](#) and Utah Surf Soccer on [Facebook](#)) And/or send it to utahsurfpipeline@gmail.com The top jugglers will be included in our next newsletter!



Technical v. Tactical

..You've heard these terms thrown around every now and then by your kid's coach, but do you really know what they mean? They are very different but sound similar so it can be confusing!

TECHNICAL skills refer to individual skills and a player's knowledge of "how to do it". TACTICAL skills are the knowledge of "what to do", such as in game situations. A well-rounded soccer player needs to be proficient at both!

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